

Friends of Scouting Presentation Recipe

Pre-presentation

- Contact your unit and figure out what's important to them—is it camping? Service? What big Council or District events do they participate in? Use this information in your presentation. Figure out what about FOS matters to their families the most.
- Confirm location and AV options if you would like to use the FOS video.
- Ask to be introduced the night of the event by a leader who can give a lead gift.

Step 1: The Introduction

- Ask the Unit Leader give a public gift
- Introduce yourself as a volunteer or parent of a Scout/Scouts
- Thank the parents and volunteers for participating in scouting

Step 2: What is Friends of Scouting

- Once a year opportunity to support the Northeast Illinois Council
- Friends of Scouting campaign raises over 40% of the council budget and allows us to keep scouting local

Step 3: What does the Scouting Provide

- Tell your story
- Memories at our council camps and events
- Talk about what the unit participates in
- New and improving facilities

Step 4: The Ask

“Your gift helps create better young people, better citizens and a better Nation.

Please consider a gift of \$384 to help support scouting in the Northeast Illinois Council.

Any gift you can give to help support our mission is greatly appreciated”

Post-presentation

- Ask for all pledge forms back that night, that way we can follow-up on families not present
- Pass out recognition items