

# 2019 Council Incentive Programs

## Scout Table Banner: May 1<sup>st</sup> Unit Popcorn Manager Sign Up Incentive



Units who sign up in Popcorn Manager by May 1, 2019 and sell popcorn will be eligible for a Scout table banner, useful for site sales, recruiting, parades and other events. Banners will be available at Kickoff.

## Unit Delivery Incentive

Units who sold over \$15,000 in popcorn during the previous year's sale will be eligible for one free unit order popcorn delivery. This can be used during Initial Distribution or Final Distribution (recommended for Take Order Only units). Sign up at Kickoff.

## Take-Order Golden Ticket Scavenger Hunt for Sky Zone Tickets:



SKY ZONE



Three Golden Tickets, one in each district, will be hidden at the home of a volunteer. The first Scout who knocks on the door of the home will be awarded a Golden Ticket, which can be redeemed for two Sky Zone passes. Clues will be posted in weekly Kernel Journals and on the NEIC Facebook page at [facebook.com/neicbsa](https://facebook.com/neicbsa). Golden Tickets will be available until found or until the end of the sale.

# Council Incentive Program

The NEIC Council Incentive Program focuses on encouraging every Scout to achieve at least \$850 in sales. Every Scout who sells popcorn is eligible for the following special contests and prizes:

## Star Wars Jedi Adventure Experience

Eligibility for each of four pieces in the Star Wars Jedi Adventure Experience Patch Collection including:



- The participation patch for selling one item
- The segment patch for one online sale
- The segment patch for one military sale
- The segment patch for one sale through the Trail's End App

TBD

**Patches:** A patches will be made available after the close of the sale.

## \$225 Cheer on Wookie Cousins at a Chicago Wolves Game



Experience cheering on your favorite Wookie cousins, the Chicago Wolves. Scouts who sell \$225 can earn ONE ticket to a Chicago Wolves game. Scouts must be accompanied by one paying adult.

## **\$850 SELLER'S CLUB Special Screening Experience for Star Wars: Episode IX**



Experience the Jedi Adventure of Star Wars: Episode IX. Scouts who sell \$850 can earn 2 movie passes (1 Scout/1 Adult) to a special screening of Star Wars. **Scouts must have a total of \$850!** Scouts may not attend without an adult. Updates will be available later in the popcorn season.

## **\$1,500 Dave and Buster's Star Wars Battle Pod Experience**



Experience the Jedi Adventure of the Star Wars Battle Pod at Dave and Busters. Scouts who sell \$1,500 can earn a Dave and Busters Power Card with 125 Chips. Chips can be used to play the Star Wars Battle Pod and other games available.



## **\$2,500 Train like a Jedi and Reach for the Stars at SkyZone**



**SKY ZONE**

Experience the adventure of training like a Jedi and reach for the Stars at Sky Zone. Scouts who sell \$2,500 can earn a 120 minute all access pass to Sky Zone. Use the Freestyle Jump, Ninja Warrior Course, the Warped Wall, and other attractions to train like a Jedi.

**Trail's End College Scholarship Program:** Scouts who sell \$2,500 in a single season qualify for the Trail's End Scholarship program. In addition, any Scout who has ever sold more than \$2,500 in a single season can add 6% of any amount sold in subsequent seasons.



**IN EACH CASE, THE SCOUT MUST HAVE COMPLETED A SCHOLARSHIP APPLICATION FORM EACH YEAR. SCHOLARSHIP FORMS ARE DUE TO THE NEIC by Friday, December 13, 2019.**

Forms can be found at [neic.org/popcorn](http://neic.org/popcorn). Completed forms require council verification and signature. NEIC will forward applications on to Trail's End for maintenance and ultimate distribution of the Scout's Scholarship. For additional information, see the Trail's End Scholarship Page at [www.trails-end.com/scholarship](http://www.trails-end.com/scholarship).



## **The Popcorn Cup**

When the sale is over, we will recognize the top three sellers and the top selling unit on the Popcorn Cup displayed in the Northeast Illinois Council Service Center. These Scouts can formally request the cup to showcase at their celebratory unit meeting or event, if desired. Contact Popcorn Central for more information.