

Council Prize Program - Trail's End Scout Rewards

Amazon.com Gift Card rewards managed and digitally redeemed by Scouts through Trail's End. 2018 Proven Results: Over 5,000 Scouts sold in an incentive plan using digitally redeemed gift cards with growth from 3.3% to over 11.6%!

Benefits for units:

- No collecting orders or distributing prizes.
- Sales tracked by Scouts when selling with app and online.
- Combined traditional and online rewards program – easy to communicate.
- Submit for rewards when your unit is finished selling.

Benefits for Scouts:

- Can choose prize THEY want on Amazon.
- No preset prize selection
- Prizes for Sellers aged 5 to 18; male and female
- Over 70% of households are Amazon Prime (free shipping).
- Receive more reward value at every level.
- Uncapped levels to incentivize top sellers to keep selling.

Additional 4% Commission: A unit may choose to opt out of the Council Prize Program and receive an additional 4% commission instead. The additional 4% commission will be deducted from the amount of money owed on Super Sunday.